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4-6-04
B.J.H

PATENT
450100-03282

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s) : Yoshinori Taniwaki.

Serial No. : 09/879,354

For : AUDIENCE INFORMATION COLLECTING
SYSTEM, AUDIENCE INFORMATION
COLLECTING METHOD, AND INFORMATION
PROVIDING METHOD

Filed : June 12, 2001

Examiner : Cuong T. Thai

Art Unit : 2173

RECEIVED

MAR 31 2004


Technology Center 2100

745 Fifth Avenue
New York, NY 10151

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Mail Stop Non-Fee Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on March 25, 2004

Bruno Polito, Reg. No. 38,580

Name of Applicant, Assignee or Registered Representative



Signature

March 25, 2004

Date of Signature

AMENDMENT

Mail Stop Non-Fee Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Office Action mailed December 31, 2003, please amend the above-identified application as follows.